

FACILITATION GUIDE FOR PARTICIPANTS



Building an Anti-Racism Strategy for Canadian Broadcasting: Conversation & Convergence

This guide briefly explains the deliberative processes this event aims to facilitate. This event brings together Racialized media practitioners and broadcasters, the general public, established and emerging scholars as well as civil society actors and organizations working in the areas of Racialized issues, communications law, and media policy. **The goal is to create an accessible and inclusive conversation that values diverse knowledge and promotes democratic participation that is goal-oriented and decisional.** All participants are invited to consult the guiding questions for this event when framing presentations and interventions:

MAIN GUIDING QUESTIONS

1. What is the state of media by/for Racialized communities and culturally diverse broadcasting in Canada as identified by Racialized broadcasters and audiences?
2. With a focus on broadcasting, what do Racialized communities want and need from Canadian media across all sectors (i.e. public/government, private/corporate and community/not-for-profit broadcasting)?
3. What urgent challenges - from barriers to media access as well as a lack of representation in programming and employment - should be addressed to build an anti-racism strategy for Canadian broadcasting?
4. What insights do key stakeholders working in the areas of Racialized issues, communications law, and media policy offer on the ways forward?
5. What investments, skills, and policies are needed to cultivate a sustainable future for Racialized broadcasting and culturally diverse media in Canada?

Each keynote speaker and presenter should make at least two recommendations for building an anti-racism strategy for Canadian broadcasting and address one or more of the above questions guiding the facilitation of these events.

The proposed format for the events will include:

- Keynote speakers invited by the project team
- Presentations organized using the guiding questions
- Open forums on building an anti-racism strategy
- All events are free, held in accessible venues, and open to the public
- Refreshments will be provided and FR-EN interpretation available
- All events will respect COVID-19 protocols

Each event will be facilitated by members of the project team who will also archive the events and identify Rapporteurs to take notes.

The following procedures will guide the event facilitation:

| BEFORE | DURING | AFTER |
|---|---|--|
| All participants will receive the program. | Participants will be asked to sign a consent form, indicating whether (or not) they consent to being recorded and how they want to be cited (or not) in the summary of the events. | The project team will publish a summary of each event in French and English, including the recommendations for building an anti-racism strategy for Canadian broadcasting. |
| On the website, participants can consult the open access resource page, the event archive, and read the summary reports of previous events. | Each open forum will facilitate a dialogue on the comments from keynote speakers and presentations. The open forums will discuss all participants' recommendations, modifications, or suggestions based on what was said or not said during the events. The goal is to collectively discuss and decide on the recommendations for building an anti-racism strategy for Canadian broadcasting. | The event archive and summary reports will be made available online. The archive and reports will be sent to the upcoming event presenters. |
| | All participants are asked to self-facilitate their comments by using the guiding questions and yielding to first time speakers so many voices can be heard. | The archive and the summary reports will respect the request indicated by each participant on the consent form. |
| | Each recommendation and modification should be noted by the Rapporteur, indicating which recommendations have consensus and which do not. | After the event, an optional survey link will be sent to all participants. |