CRTC Interventions 101

A Nuts-and-Bolts Workshop on All the Logistical Details

You Never Wanted (But Need) to Know

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What to Expect

- Process and Procedure: What, where, when, how?
- ► **Terminology:** What do all the acronyms mean?
- ► Mechanics: Literally what do I do?
- ▶ Navigation: Where do I find ____ on the CRTC website?
- ▶ **Best Practices:** So you don't have to learn the hard way

Introduction to Interventions

- ▶ What is an intervention?
- ► Who usually intervenes?
- Why should you intervene?(Why are you here?)



Anatomy of a CRTC Proceeding

- 1. ROUND 1: Notice of Consultation
- 2. ROUND 2: Intervention
- 3. ROUND 3: Interrogatories & RFIs
- 4. ROUND 4: Reply Comments
- 5. ROUND 5: Hearing
- 6. ROUND 6: Undertakings
- 7. ROUND 7: Final Reply

ROUND 1: Notice of Consultation

- ► Telecom or Broadcasting?
 - ► NoC
 - TNC / BNC / BTNC / CENC
- Procedure
- Deadlines
- Appendices (Questions, Proposed Views, Data)

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Canadian Radio-television and Telecommunications Commission

Home → Business → Decisions, Notices and Orders

Telecom Notice of Consultation CRTC 2017-112

PDF version

Ottawa, 25 April 2017

File number: 1011-NOC2017-0112

Call for comments

Development of the Commission's broadband funding regime

Deadline for submission of interventions: 28 June 2017

[Submit an intervention or view related documents]

The Commission hereby initiates a proceeding to examine matters related to the establishment of the broadband funding regime, including its governance, operating, and accountability frameworks, as well as eligibility and assessment criteria for proposed projects.

Background

1. Telecommunications services play an important role in the lives of all Canadians. Modern telecommunications enable Canadians to participate in today's digital economy and provide access to services, such as health care, education, government, public safety, and banking services. As the regulator of Canada's communication system, the Commission seeks to ensure that all Canadians have access to a world-class communication system and engages in activities which, among other things, aim to ensure that Canadians are able to connect to quality and innovative communications services at affordable prices.

ROUND 1: GO!

Find BNC CRTC 2017-160 on the CRTC website.

- 1. What is the category and subject of the proceeding?
- 2. What are the proceeding stages and their deadlines?
- 3. What do the appendices contain?

ROUND 2: Intervention

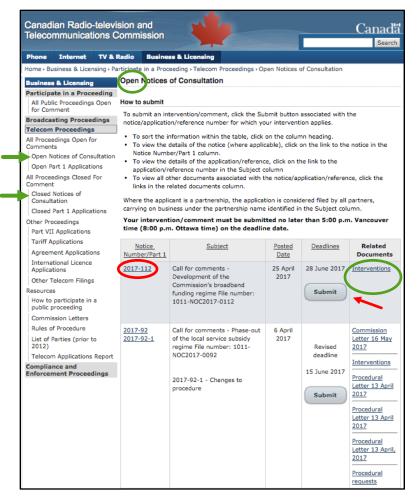
Guiding Questions

- ► What do you want to say? What is the unique perspective you are you offering?
- ► What should the Commission know? Why is it important that they know it?
- ▶ If there is a problem, can you offer a solution or specific recommendations to address it?
- What evidence do you have to support your points and recommendations?

ROUND 2: Intervention (Submitting)

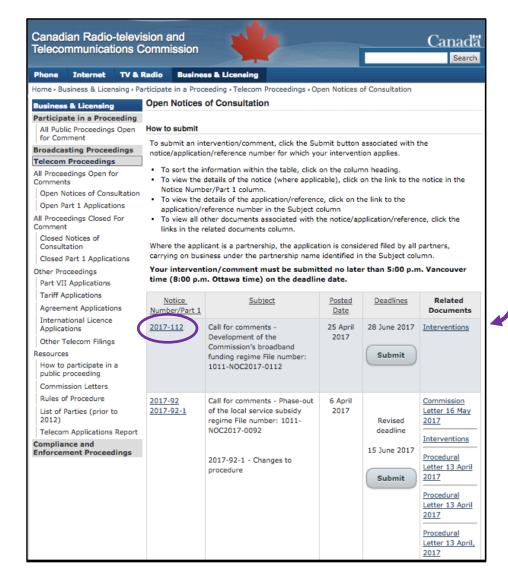


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ROUND 2.5: NoC & Proceeding Docket





PDF version

Ottawa, 25 April 2017

File number: 1011-NOC2017-0112

Call for comments

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ROUND 2: GO!

Find the docket for BNC CRTC 2017-160.

1. What documents are listed for that proceeding?

ROUND 3: Interrogatories

- ▶ What are interrogatories?
 - ► Formal questions & responses to/from other parties
 - ► Requests for Information (RFI)
- Why ask them?
 - ► Fact-Finding
 - Establishing Evidence
 - Building the Record



Crucial testimony in the case of Cinderella vs. the Association of Fairy Godmothers.

ROUND 3: Interrogatories

Appendix "F": Interrogatories Addressed to TELUS Communications Company ("TELUS")

TELUS(AAC)2Nov15 - 1

Refer to TELUS's response to TELUS(AAC)14Aug15-6, where Dr. Crandall states as part of his response that the lack of effectiveness of telecommunications service subsidies "occurs because it is difficult to target such subsidies on non-subscribers or on un-served populations." Is it TELUS's position that telecommunications service subsidies should be targeted solely at non-subscribers and unserved populations?

TELUS(AAC)2Nov15-2

Refer to TELUS's response to TELUS(AAC)14Aug15-6, where Dr. Crandall states as part of his response that subsidizing telecommunications services "could even reduce the total value of all telecommunications services provided."

On what evidentiary basis, if any, does Dr. Crandall assert that telecommunications service subsidies "could even reduce the total value of all telecommunications services provided"? Please provide any such evidence for the public record. If the response included this assertion in the absence of supporting evidence, please confirm this.

ROUND 3: GO!

You represent WiseUp as an intervener in BNC CRTC 2018-7, a broadcasting consultation about how to allocate a new round of funding. WiseUp is a small non-profit online radio and TV station that has roots in the local region and has recently gained popularity through unique music and language channels. Your main competitor for the funding, the legacy station Ace TeleCable, writes in their submission (paragraph 8) that they are struggling financially because audiences are watching more and more content online. You have heard through some sources that this is only the case for some of Ace's programs, and occurred after new management took over two years ago. Their other programs have actually increased viewership over that same period.

Interrogatories are due June 20, 2017. Write one interrogatory from WiseUp and addressed to Ace TeleCable, in light of the above circumstances.

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ROUND 4: Reply Comments

- Opportunity to respond to everyone else's submissions
- Use information that came out of responses to interrogatories
- Usually limited by evidence and arguments already on the record
- ▶ Not the same as "Further Intervention"

ROUND 4: Reply Comments



ROUND 5: Hearing

Key Logistics

- Organization and conduct letter (email): important details, deadline to confirm appearance
- ► **Hearing Agenda:** Who is presenting and dates
- Oral Remarks: Send copy to hearing secretary in advance
- Seating Plan: So Commissioners know who is who
- Bring hard copies: Usually 30-40; check instructions
- ► Monitor: in person or through CRTC website or CPAC
- Transcripts: Speak slowly and clearly
- ► KEEP CHECKING DOCKET FOR UPDATES

ROUND 5: Hearing

Monday, 6 February 2017

- The Coalition, composed of the Public Interest Advocacy Centre, Consumer Association of Canada, the National Pensioners Federation and the Council of Senior Citizens Organizations of British Columbia (int. #150)
- 2. Bragg Communications Inc., carrying on business as "Eastlink" (int. #132)
- 3. TELUS Communications Company (int. #151)
- 4. Group of researchers composed of Marina Paylovic, Mary Cavanagh, Sean Grassie and Lora Hamilton (int. #142)

Tuesday, 7 February 2017

- 5. Bell Mobility (int. #135)
- 6. Consumers Council of Canada (int. #119)
- 7. Quebecor Média inc., on behalf of its affiliate Vidéotron s.e.n.c. (int. #147)
- 8. Rogers Communications Canada Inc. (int. #145)

Wednesday, 8 February 2017

- 9. Union des consommateurs (int. #141)
- Catherine Middleton and Tamara Shepherd (int. #143)
- 11. Freedom Mobile (formely known as WIND Mobile Corp.) (int. #146)
- 12. Bradley Nickel (int. #62)
- 13. Chris Coyle (int. #137)
- 14. Victor Benitez (int. #128)
- 15. Saskatchewan Telecommunications (int. #136)
- Forum for Research and Policy in Communications (int. #139)

Thursday, 9 February 2017

- 17. Deaf Wireless Canada Consultative Committee (int. #133)
- 18. Media Access Canada, on behalf of the Access 2020 Coalition of Disabilities Stakeholders (int. #138)
- 19. Ryan C. Adams (int. #129)
- 20. Commissioner for Complaints for Telecommunications Services (int. #148)

Seating Plan

Senting 1 min						
Katy Anderson	Cynthia Khoo	Josh Tabish	Laura Tribe			
Commissioners						

Notice of Hearing 6 February 2017 Gatineau, Quebec Review of the Wireless Code File number: 1011-NOC2016-0293	28 July 2016	Final Submiss
2016-293-1 - Changes to procedure - Revised deadline for submission of interventions: 3 October 2016		27 Febru 2017
2016-293-2 - Revised deadline for responses to requests for information: 4 November 2016		
2016-293-3 - Documents added to the record of this proceeding		
2016-293-4 - Report added to the record of this proceeding		
2016-293-5 - Deadline for Phase 2 of the online consultation: 6 to 20 February 2017 - Revised deadline for final submissions: 27 February 2017		

Additional

Information

Agenda - Revised 6 February 2017

Letter 1 March

Commission

Commission Letter 21

Letter 24

February 2017

February 2017 Commission

February 2017

February 2017

Letter 3 February

CRTC - Exhibit 1

CRTC - Exhibit 2

Deloitte - Report

Discussion forum

DWCC - ASL-LSQ video transcripts Final Replies

Final submissions

Interventions

Organisation and
Conduct letter of
the hearing

comments

Commission Letter 27

Commission

2017

Costs

Letter 20

2017

2016-293

2016-293-1

2016-293-2

2016-293-4 2016-293-5

ROUND 5: GO!

Find the docket for BNC CRTC 2017-1.

1. You are an intervenor presenting in support of the application by Wawatay Native Communications. What was the date of your hearing appearance?

ROUND 6: Undertakings

- ► Further requests for information from the Commission
- Issued during your hearing appearance
- Cannot refuse an undertaking
- ▶ Deadline set ahead of time (same for everyone)
- ▶ Do your best

ROUND 7: Final Reply

- ► Last words
- ► Usually 10-15 pages max.

BONUS: Procedural Miscellany

Things that Apply throughout Every
Stage of a Proceeding
(CRTC Rules of Practice and Procedure)

- 1. Calculating Deadlines
- 2. Procedural Requests
- 3. Commission Letters
- 4. Serving Parties
- 5. Distribution List

Thank you!

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